



» **WE ARE JUST GETTING STARTED**

This is our solution to the global challenge of managing traffic flow in the future

» **CAV WILL UNLOCK INNOVATION**

Connected and Autonomous Vehicles give us the ability to control vehicles and manage intersections more efficiently

» **YOUR INVESTMENT IN OUR TECHNOLOGY INNOVATION**

We have developed an AI control strategy that provides a significant improvement in traffic flow through roundabouts and intersections for Connected and autonomous vehicles



**Fact One**

The Founder of ZIM was awarded an OBE for his service to innovation and technology



**Fact Two**

Zeta Intersection Management (ZIM) launches at Venturefest in Oxford



**Fact Three**

Viewing dates are available to see the ZIM test track in Bicester

**WHAT IS NEXT FOR ZIM**

Series A funding opportunities- equity funding is available in order to secure the next stage of company growth

**OUR FUTURE ROADMAP**

- ✓ Recruitment and Scale-up
- ✓ Trials at UK proving ground
- ✓ Lobbying for national adoption

EXPRESSIONS OF INTEREST:

[phils@thezetagroup.com](mailto:phils@thezetagroup.com)



[www.zim.global](http://www.zim.global)